

Data Subject Access Requests Guide

There are multiple names and abbreviations depending on your region:

- 01 SAR - Subject Access Request (UK)
- 02 DSAR - Data Subject Access Request (UK)
- 03 VCR - Verifiable Consumer Request (California)
- 04 SRR - Subject Rights Request (America)
- 05 IRR - Individuals Rights Request (California)



The GDPR & CCPA grants individuals the right to access their personal information from organisations so they can understand what data they hold and how it's used, for lawful processing.

Data Subject Access Requests aren't a new requirement for organisations, however, regulations like The GDPR have introduced some changes that make responding to them more challenging for organisations, including: a reduction in time to respond to requests. i.e. The GDPR (30 Days) and CCPA (45 Days).

The Challenge

Changing Regulation

Regulation is constantly changing, and this creates a major challenge for organisations. Those operating in multiple regions, will need to comply with multiple legislations. Regulation is based on where the data subject is located, not necessarily where your operation is based.

As an organisation you will need to be able to manage Data Subject Access Requests of subjects located in different regions and comply with the right of access timeframes.

Compliance Fulfilment

Managing and fulfilling Data Subject Access Requests can be an administrative nightmare for data controllers. Enterprises have various Data Silos, CRM/BI Systems and Departments, each of which will hold their own records of personal data.

Finding this data within the certain allocated timeframe, dependent on region, can be challenging for an organisation to fulfil.

Consumer Awareness

Consumers are becoming more aware of how their data is being used and how valuable it is.

As consumers become more aware, there is likely to be an increase in Data Subject Access Requests which could negatively impact business operations and cause a drain on internal resources.

CCPA also allows for consumers to claim damages of up to \$750 for a breach on their data.

The organisations that are ethical, responsible and accountable for their data subject's personal information are the organisations who are likely to differentiate their brand from the competition.

DSARs Solution Guide

The Solution

Our solution prepares your organisation to effectively manage, process and deliver on the data requests that you receive, through one central, secure platform.

Consolidating Data Subject Access Requests into one central platform enables you as an organisation to have complete control of the process from the initial request being raised to delivering a copy of the personal information to the data subject. Fully auditable and compliant with regulations such as The GDPR and CCPA, our solution allows for complete internal and external transparency of the DSARs process.

The Benefits

Ultimately, our solution gives your organisation the ability to track, review, reopen and approve all requests through one central, secure platform.

Secured Information

Only accessible via secure links and access codes, allowing for complete management control of all data subject access requests.

Centralised Requests

One central platform for managing all SARs request, no matter what region the subject is from allowing for a complete view of all requests.

Clear Communications

Real time notifications for clear communications on the request both internally & externally, creating increased productivity and increased trust with data subjects.

Consumer Transparency

Data subjects can track the progress of their request for complete transparency allowing you to differentiate your brand.

Fully Auditable

Users are given unique ID's for full trackability of what information has been added to the request, ensuring all requests are fully auditable.

Enhanced Reporting

A interactive dashboard for full reporting on requests per region, requests in progress and requests completed to monitor effectiveness of your overall DSARs process.

Cassie & DSARs

Combining Cassie with our DSARs solution can create greater organisational efficiency as well as transparency with your data subjects.

- 01** Requests can be made through Cassie's public portal and a request can automatically be created in the DSARs portal.
- 02** DSARs can be attributed to the individual's record within Cassie providing a full view of the individual's information, requests & changes.
- 03** Personal information held on the individual who has made the DSARs, can be derived from Cassie and automatically placed into the DSARs platform for processing.



Ready to see how Cassie can transform your organization?

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